



ZCG-Backed VENU+ Acquires Leading Experiential Photography Solutions Business NXT Capture

Strengthens VENU+'s Portfolio of Leading Guest Solutions to Drive Continued Global Growth and Enhance Guest Entertainment Experiences

ORLANDO, Fla., April 30, 2024 – VENU+ (or the “Company”), the leading global provider of guest mobility, storage, and entertainment solutions for high-traffic retail, leisure, and amusement venues, today announced it has acquired NXT Capture, an experiential photography solutions business operating in high-traffic tourist destinations. VENU+ is backed by affiliates of Z Capital Partners, L.L.C., the private equity fund management arm of Z Capital Group, L.L.C. (“ZCG”), a leading privately held merchant bank. The financial terms of the transaction were not disclosed.

Founded in Orlando, Florida in 2016, NXT Capture provides photo and video capture solutions and services to theme parks, aquariums, and museums globally. The company’s solutions include amusement ride photo and video, studio and walkabout photography, and immersive media experiences. NXT Capture has won multiple awards from the International Association of Amusement Parks and Attractions (IAAPA) for its industry-leading technology.

NXT Capture’s solutions are highly complementary to VENU+’s existing product portfolio for experience destinations. The transaction presents a significant cross-selling opportunity to grow NXT Capture’s photo and video capture solutions across the Company’s global customer base. NXT Capture founder Brian Ramdat will join VENU+ as Vice President of Technology to aid in product development and integrate photo and video facial recognition technology into other VENU+ products for increased guest engagement.

“The addition of NXT Capture’s innovative photo and video technology will further solidify VENU+’s industry leadership by enhancing its product offerings across its global customer base,” said James Zenni, Founder, President, and Chief Executive Officer of ZCG. “Now, VENU+ is even more well positioned to deepen its partnerships with premier entertainment destinations globally, deliver greater excitement, engagement, and convenience to guests, and drive continued growth.”

“Through this transaction, we see attractive opportunities to introduce NXT Capture to both new and existing VENU+ customers as part of VENU+ and further demonstrate our commitment to being at the forefront of new technology in the entertainment industry,” said Andrew Kindfuller, Chief Executive Officer of VENU+. “Our comprehensive portfolio of outsourced solutions drives efficiency, convenience, and revenue for our partner venues while creating lasting memories for guests. We look forward to welcoming Brian and his team to VENU+ and working together to meet our ambitious growth and business goals.”

About VENU+

VENU+ is a leading global provider of managed guest solutions for high-traffic retail, leisure, and entertainment venues globally. VENU+ offers a wide range of services, including entertainment and souvenir solutions, as well as leading mobility and locker solutions. The company employs more than

650 professionals and operates in all 50 states and across 13 countries and four continents. For additional information, please visit www.VENUplus.com.

VENU+ is a portfolio company of Z Capital Partners, L.L.C., the private equity fund management arm of Z Capital Group, L.L.C. ("ZCG"). ZCG is a leading privately held merchant bank.

About ZCG

ZCG is a leading, privately held merchant bank comprised of private markets asset management, business consulting services, technology development and solutions.

ZCG's investors are some of the largest and most sophisticated global institutional investors including pension funds, endowments, foundations, sovereign wealth funds, central banks, and insurance companies.

For almost 30 years, ZCG Principals have invested tens of billions in capital and have industry leading track records in private equity and credit.

ZCG has a global team comprised of over 400 professionals. For more information, please visit www.zcg.com.

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